



The Genesis Center LLC
A Place of New Beginnings

Dear Biopulsar Prospect:

The information presented here has been of immense value to me and I thought it might interest you as well.

Colour Energy asked me to share how much I have gained from their products and services, and I was glad to do so.

The Biopulsar-Reflexograph® is flexible, versatile, and incorporates a rich spectrum of capabilities. Colour Energy plays a central role in helping me achieve my goal of providing innovative new approaches to Holistic Health which often translates into new business ideas and opportunities. Colour Energy not only 'does things right, but does the right things!' and the Biopulsar-Reflexograph® has made a huge difference in the success of my wellness practice.

Do yourself a resounding favor and read everything enclosed. Please feel free to contact me with any questions you may have. My e-mail address can be found by visiting my website noted within the signature line below.

Sincerely,
Beth Wade, PhD.
Founder/Director
The Genesis Center LLC
<http://www.thegenesiscenter.net>

Read Everything Enclosed

How To Get A Jump On Your Competition!

In today's market driven economy, consumers are bombarded with choices. They can choose from a range of possible ways to deal with pain for example: analgesic tablets, creams, heating pads, herbs, dietary supplements, and nutritional proposals. In an effort to sway the behaviour of consumers, many drug and medical supply companies today focus a great deal of money and effort on advertising Direct To Consumer (DTC) medicines. *Journal of Medical Marketing (2008) 8, 49-67. Doi: 10.1057/palgrave.jmm.5050113*

As the trend towards DTC medicines and services accelerates, the consumer becomes increasingly important, even in their choice of a medical practitioner! Why should the patient/consumer visit YOU instead of going to the local pharmacy or that other practitioner down the road? What distinguishes you from your competition?

These are the two basic issues facing health care professionals today:

1. What are the competitive sets of products and services available to the consumer?
2. And how do these products and services affect your practice?

Where Will Your Practice Be In A Few Years Time?

Take Our Free Business Health Check And Find Out!

- Are you losing business to "cheap" DTC product alternatives?
- Is your practice lost among the hundreds of services competing for the consumer/patient's attention?
- Are you worried about your business prospects? Your profit margins?
- Do you lie awake at night, eyes open, staring at the ceiling, frustrated, and at a loss as to the direction of your practice?
- Are you unaware of other dangerous trends blocking the growth of your practice?



THINK ABOUT IT!

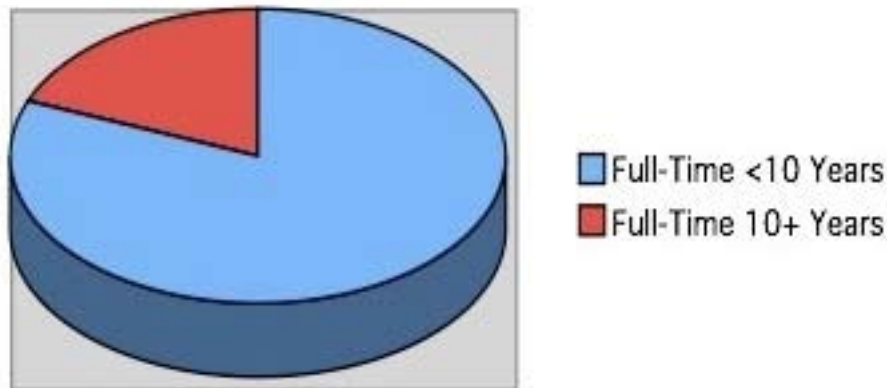
**If you answered YES to any of these questions,
YOU ARE NOT ALONE!**

Consider This!

Some time ago, an item came across my desk that I felt was of vital interest concerning the practice statistics of acupuncturists. The statistics were collected from practitioners who belonged to their state acupuncture association. The number of respondents in relation to the number of members made for an excellent cross section of acupuncturists.

At the time the survey was conducted, just 59% of the acupuncturists practiced full time, which was defined as more than 30 hours per week. Of these full-time practitioners, 81% had practiced less than 10 years.

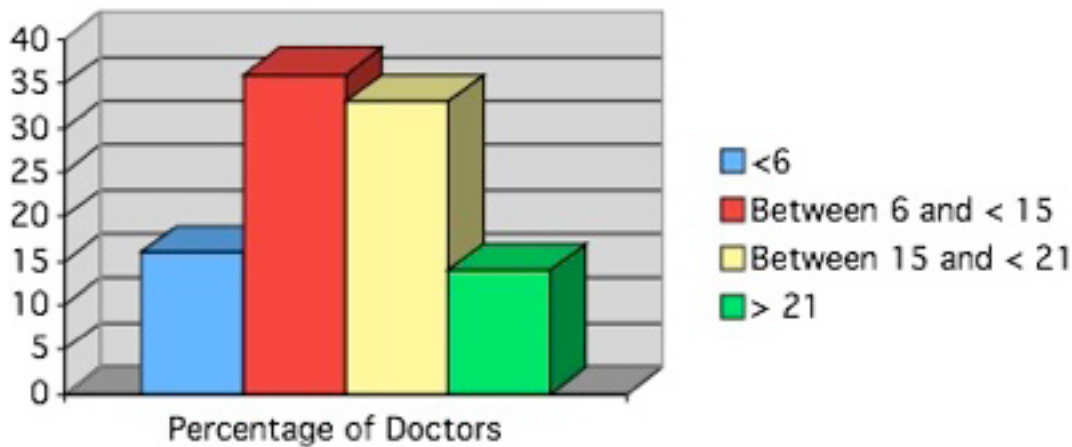
This statistic is revealing as it is startling. It means the vast majority of full-time practitioners abandon their practice in less than 10 years? Why? Because they can't compete well enough to earn a decent living as an acupuncturist!



Consider This...

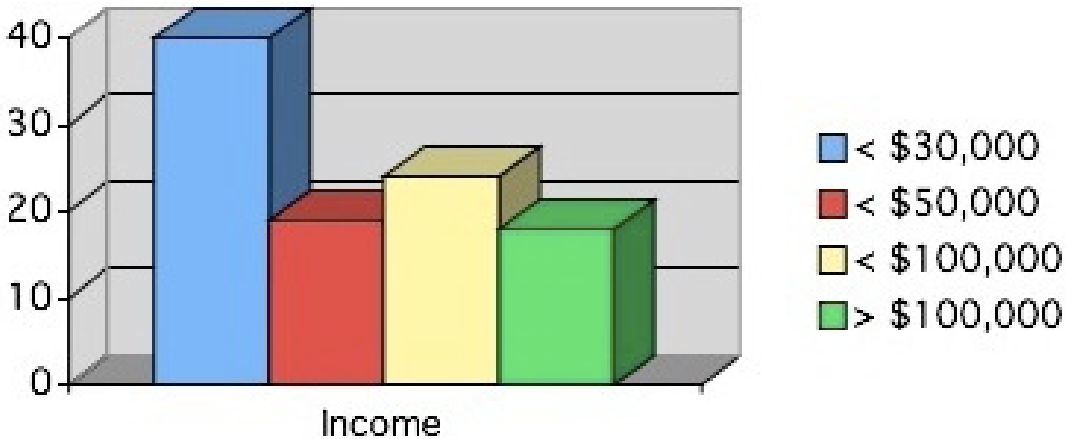
Look Even Further!

In terms of the numbers of patients seen by an acupuncturist, the statistics are less than stellar. Approximately 16% of full-time acupuncturists saw less than 6 clients daily and 36% of full-time practitioners saw less than 15 patients daily. That's fifty-two percent of all full-time practitioners who saw less than 15 patients daily. To bring it closer to its true perspective, 60% of all acupuncture practitioners (both full and part-time) saw less than 30 patients per week. Only 13% saw between 50 and 80 patients a week. *Statistics courtesy of John Amaro, LAc, Dipl. Ac. (NCCAOM), FIAMA, DC*



Where do you fall in this graph? How can you do even better?

Now fifty-eight percent of full-time practitioners reported that their acupuncture practice was their sole source of income. Income reported is for the gross amount before expenses. Forty percent earned less than \$30,000 yearly, with 19% earning \$30,000-\$50,000; twenty-four percent stated they grossed \$51,000-\$100,000; and 18% earned more than \$100,000 in gross yearly income.



Are you one of the 18% earning over \$100,000?

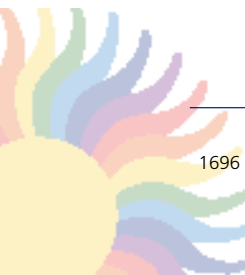
Sadly, it was reported that a full 40% of the respondents reported overheads as high as 60% of their gross revenues, with a full 24% reporting overhead expenses greater than 60% of their gross incomes. **Bear in mind that with the very low gross income, the overhead percentage is greatly increased.**

**SMALL WONDER THAT
SO MANY ACUPUNCTURISTS ARE LEAVING
THEIR CHOSEN PROFESSION!**

Too Many Therapists Chasing Too Small Of A Pie!

This means acupuncturists open their practice with every intention of doing what they love, but end up being forced to close. It deeply troubles me to think you can be an amazing acupuncturist, but still be unable to offer your services because **YOU HAVE BECOME A STATISTIC OF MARKET FORCES DRIVING THE ECONOMY!**

Earn a lucrative income...



Well You Can Change That!

READ THE FOLLOWING CAREFULLY!

- Would You Like To Distinguish Yourself From The Competition And Increase Your Share Of The Economic Pie?**
- Would You Like To Become A Member Of The Elite Group Of Very Successful Acupuncturists?**
- Would You Like To Take Advantage Of A Proven Technology That Complements Your Experience As A Health Care Professional?**
- Would You Like To Defy All Trends By Being At The Forefront Of Holistic Medicine?**
- Would You Like To Be A Member Of An Exclusive Team Dedicated To An Uncompromising Service That Makes Your Patients Not Only Better, But Also Well On All Levels?**

You Can Change That...



Timing is Critical! Your Future is at Stake!

There is a budding opportunity we can help you take advantage of that can make you a winner!

Our company recruited a brain trust of doctors, engineers, and business managers to research and design this exclusive technological system. No expense was spared in obtaining the services of these experts. This comprehensive system was developed at a cost of more than 500,000 Euros over a 5-year period with umpteen clinical trials before its release on the market. You can count on this system to give you precise, accurate, and reiterative results.

Of course it takes a very special individual to appreciate the value of the Biopulsar fully. **Thousands of practitioners have reported specific increases in their incomes last year as a result of our Biopulsar-Reflexograph Technology.** Many reported net gains of between **\$10 - \$25,000 dollars or more.** Once it's been repeated thousands of times, it's no accident – it's a proven product you can use too. **It's cost? Just a small investment for you, so even a \$20,000 income increase represents hundreds of percent gain on your investment!**

**AND EVEN IF I'M HALF RIGHT,
YOU'LL STILL PUT THOUSANDS IN YOUR POCKET!**

Timing is Critical

BIOPULSAR-REFLEXOGRAPH® • A DIVISION OF COLOUR ENERGY CORPORATION

1696 West 75th Avenue, Vancouver, BC V6P 6G2 Canada • Telephone: (604) 687-3757 • Fax: (604) 687-3758 • Toll Free: 1-800-225-1226
www.biopulsar.com • email: info@biopulsar.com • www.colourenergy.com

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Timing is Critical! Your Future is a Stake!

The Biopulsar's advanced medical research technology allows you to offer services such as:

- **Total Health Assessments**
More accurate and complete than most laboratory tests.
- **Treatments Tailored For Each Client**
See exactly what types of therapies or products the client/patient needs.
- **Remedy Testing**
See how fifty body parts react to a product or treatment.
- **Chakra Analysis**
Instantly see the body's energy flow.
- **Full Body Aura Analysis**
Real-time aura imaging based on the actual aura.
- **Psychological Profiling**
Brain frequencies indicate your client's/patient's mental health.
- **Organ Language**
Pinpoints areas of stress and their relation to your client's/patient's psyche.
- **Biofeedback**
The sensors read eight brain parameters, including the whole endocrine system and many of the major organs.
- **Instant Assessment of the Whole Body**
Each Biopulsar scan takes less than five minutes to complete.

Certified as a medical device in 30 countries, the Biopulsar's state-of-the-art technology surpasses all other aura or diagnostic devices on the market! Utilizing a modern digital platform, the Biopulsar combines physical measurements with biofield organ analyses. We challenge all other systems on the market to match the Biopulsar's accuracy and reproducible testability.

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Timing is Critical



Excellent Biofeedback Device...

More and more health care practitioners are integrating our Biopulsar, Chromalive, and Colour Therapy products as part of their treatments. The Biopulsar is an excellent biofeedback device that supports many therapies and accurately shows a client's physical and emotional status at the energetic organ level.

What Others Have To Say About The Biopulsar...

"80% of my customers purchase products based on a Biopulsar Analysis. The Biopulsar is driving my product sales!"

Karen Erickson, Chicago, IL

"Since purchasing the Biopulsar in the fall of '99, the system has more than paid for itself, financially and, just as importantly, in attracting a wealth of new clientele. Those seeking increased health on all levels love my aura consultations and bless me with referrals and frequent repeat visits. The Biopulsar will reward your dedicated and consistent business efforts too!"

Linda Evans, Counselor, Reno, NV

"I'm a psychologist and energy/body worker. The Biopulsar has become a very valuable adjunct to my work. I can show patients how their thoughts and belief systems are affecting their aura and body. Over time, they can see their progress with other aura readings. For Energy Balancing, the Biopulsar is wonderful to show how the energy shifts when you take a before and after picture. ... It's very easy to set up and attract clients (for a) quick return on your investment. It's definitely added a new dimension to my work."

Tulsi Milliken, PhD., Encinitas, CA

Testimonials...



Take Advantage Of Our In-House Payment Plan

In addition to the Biopulsar Reflexograph, only 50% down with 18 small monthly payments gets you

- ▶ Access to our Graphix Department to Private Brand your name on our exclusive products to incorporate a 'Prestige Appeal' that will raise the prominence of your practice within the community.

"There are not many people who work with colour the way we do; and it makes us stand apart from the other practitioners!"

Lee Rossano, Transitional Journey, Rochester Hill, MI

- ▶ A pioneering biomedical device that will help you overcome the 'Trust Depression' between health care professionals and their patients.

"The amazing thing about the technology is its ability to show energy work that until now was immeasurable. The Biopulsar helps to build up the trust between practitioner and client immediately!"

Colleen Jenen, Salt Lake City, UT

- ▶ A tool that objectively measures the efficacy of your health care treatments.

"... My clients love the before and after pictures we take, since it shows how much their energy shifts during the session. It can be very dramatic at times!"

Tulsi Milliken, PhD., Encinitas, CA

"... Chronic sickness in the organs always shows, and is also confirmed by new patients. The results were also constant when placing the left hand repeatedly on the machine. This means that the arrangement of the measuring points is reliable. Another point is the repeated measurements. Here it shows clearly organs and chakras are chronically stressed and the therapeutic success or failure is documented!"

Martin V. Gutjahr, Naturopath



- ▶ A quick method of educating your patients in half the time.

"I strongly believe that the Biopulsar an asset in prevention, intervention, tracking progress, and providing evidence specific to particular interventions that are helpful or not helpful to the individual. In addition, the Biopulsar provides evidence and education to the recipient that they are responsible for the balancing of their bodies and energy systems, and that there is much they can do. And, of course, for the more naïve, it gives strong evidence that they are more than physical, but also emotional and mental beings!"

Nurse Practitioner Yvonne Stumpf, MSN, RN, CS, Union Lake, MI

- ▶ Discounts on our other fantastic Colour Energy products for resale.

- ▶ Access to our Marketing Kit which includes:

- Forms
- Handouts
- Illustrations
- Newsletters
- Reports
- Recommendations
- Flyers
- Business and marketing tips
- And much more...

WHY WAIT?

But if you insist on passing up on this unique opportunity for success, surely your competition won't!

**CONTACT SUSANNE TODAY AT
1-800-225-1226, Ext. #511**

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And Much Much More...

